

## Member Connected and Leader Rich Union Resolution

The Executive Board and member-leaders of SEIU Local 2015 believe that members are the source of our power and at the center of building a strong union. We seek to lift up and inspire our current and future members to lead on our work in advancing the dignity of long term care workers and our communities over the next 3 years, and;

We recognize that members seek empowerment through knowledge, training and action on how we can best tell our stories and build power to impact our communities and stand for our values of leadership, compassion, empowerment, accountability, transparency, and excellence, and;

We realize that it requires all of us acting in unity with each other and our communities to advance our 3 year program for the Future of Care that will get us closer to achieving our Justice Agenda. Therefore, SEIU Local 2015 will focus on four primary areas of member connection and leader development over the next 3 years:

- **Engaging the Youth:** SEIU Local 2015 will engage the next generation of caregivers to take action and take leadership roles in the union, and to learn about the union and the importance of their voice in it. We will invite young workers to share with us the issues important to them, invest in their leadership skills, and support them to grow. We will work to broaden our outreach using methods most accessible to a larger audience of younger generation (for example social media and technology tools) in order to engage and inspire workers in ways that reflect our mission and core values.
- **New Member Connection, Education, & Orientation:** We will connect with and engage new members through orientations and other means so that all members have the opportunity to be empowered, to stand in our core values, learn about the history of SEIU Local 2015 and its founders; have access to training and support so that they can decide where best to apply their unique talents to volunteer and act to build power; and we can communicate with each other and our union.
- **Engaging in our Communities:** Understanding that in order to advance our work for dignity and justice we must act together with our communities, we will support and encourage all members to build solidarity within and across their communities and community organizations. We will act as a village and start from the heart.
- **Leading by Example:** Our Executive Board understands that in order for SEIU Local 2015 to create the highest level of cross-racial solidarity, we must lead by example. Therefore, our Executive Board commits to leading with our humanity towards others, and to holding ourselves accountable to our SEIU Local 2015 values of leadership, compassion, empowerment, accountability, transparency, and excellence. Through cross-racial solidarity, solidarity across our industries, compassion and empathy, we will support our Justice Agenda, Justice for All priorities, and the leadership of all members.

When we act together, the possibilities are endless!